



## 2018 ADVERTISEMENT & SPONSORSHIP FORM

E.T.I. Corral 118 is a not-for-profit equestrian organization dedicated to providing horse shows and related events open to anyone who wants to participate. (*EQUESTRIAN TRAILS, INC. (E.T.I.) is a California-Not-For-Profit organization that is dedicated to equine legislation, good horsemanship, and the acquisition and preservation of trails.*) Your sponsorship through placing an advertisement promotes equestrian activities, good horsemanship, and trail etiquette through local horse shows, play days, organized trail rides, etc. Your advertisement can be for a business or to support an equestrian in her or his riding goals. (A donation without any print copy is considered a sponsorship.) Your advertisement will appear in our 2018 newsletters as well as on our web site. Further, your web site or e-mail will be linked on our web site. **(You must supply a print-ready advertisement according to advertisement level below.)**

**Advertisement and/or Sponsorship amount must be either in cash/check or product value. Product value is the retail value of the item[s] donated. Please, no promotional gift certificates or gift cards. All size ads are approximate to printing specifications.**

**Please choose from the following categories:**

**CLASS SPONSORSHIP:** \$250 includes FULL PAGE ad Class #: \_\_\_\_\_

**PLATINUM:** \$200 provides FULL PAGE ad

**GOLD:** \$135 to \$199 provides 1/2 page ad

**SILVER:** \$70 to \$134 provides 1/4 page ad

**COPPER:** \$35 to \$69 provides business-card size ad

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Questions? Please call:

**Lorraine Biederman, Sponsorship Chair,**  
805-796-1411

E-mail: [lorrainebiederman@yahoo.com](mailto:lorrainebiederman@yahoo.com)

Please mail this form and check to:

**Lorraine Biederman Sponsorship Chair**

E.T.I. Corral 118

41 La Encina

Newbury Park, California 91320

Please make checks payable to:

**E.T.I. Corral 118**

**Your support is deeply appreciated by all who participate and enjoy ETI Corral 118 activities and events.**

**THANK YOU FOR YOUR SUPPORT!**

**Visit our Web Site – [www.eti118.org](http://www.eti118.org)**